Author, Edit Thyself

By Barbara McNichol

As writers, it's easy to get caught up in an idea or feel particularly attached to a word or phrase. Writing can suffer as a result. When editing your own manuscript, dare to be brutally honest with yourself. To help you, here's a list of tips and techniques for steering clear of common pitfalls and strengthening your manuscript along the way.

As you review your writing, ask-

- Is every word, phrase, sentence, paragraph, section, and chapter necessary?
- Is the message clear and easy to understand?
- Can the ideas be expressed more simply?

Miracles do happen, but you likely won't say yes to these questions after your first round of writing. So incorporate the following five "rules of thumb" in your revisions. Doing so will eliminate 90% of the weak writing readers see every day.

Make subjects and verbs agree.

Incorrect: A group of writers were in town. ("group" is singular while "were" is plural)

Correct: A group of writers was in town. ("group" is the subject here, not "writers")

Use parallel construction.

Weak: We've learned to read, write, and we're making sure information is shared. Stronger: We've learned to read, write, and share information.

Make the subject obvious.

Incorrect: Driving down the highway, the new stadium came into view. (Who was driving

down the highway...the stadium?)

Correct: We saw the new stadium as we drove down the highway.

Use the active voice.

Passive: It was decided that everyone would take the class.

Active: The principal decided every student would take the class.

Tell the whole story.

Stories, like plays, are told in three acts: Act One—set up the situation. Act Two—develop it. Act Three—resolve it. Similarly, make the end of your story echo its beginning so it will feel complete to the reader.

While You're At It, Check for These, Too

- Don't use "also" and "and" in the same sentence.
- Don't mix "we" and "you" in same paragraph.

- In text, spell out the name of a state or province fully.
- Write for the ear; always read what you've written out loud.
- Eliminate the words "you must" and "you should" as often as possible.
- In text, use "and so on" instead of "etc." (It's okay to use "etc." in a list).
- Use contractions like "can't" and "don't" instead of "cannot" and "do not."
- Writing "ask yourself" and "think to myself" is redundant; use only the verb.
- Here are three four-letter words you just don't need: very, some, much.
- Differentiate between the words "believe" and "feel"; they have different meanings.
- Take the author "I" out of the writing as much as possible let the ideas stand for themselves.
- Use the words "I think" and "I believe" sparingly it's assumed what's written is what the author thinks.
- Vary sentence length; I recommend no more than 21 words. Any longer and the meaning is hard to follow.
- Use the verb form of a word rather the noun form e.g., "Do you struggle?"
 is better than "Do you have struggles?"
- Present tense is more powerful than future tense. "This book shows you how" is stronger than "this book will show you how."
- Write with economy of style. It takes more time and effort to write concisely, but the payoff is an easily understood narrative.
- Be precise in the words you select; for example, don't use "farther" when you mean "further."

Remember, no wording is sacred. Self edit with a keen eye and a sharp pencil (or blazing keyboard) to sharpen your message and communicate with your reader.

Barbara McNichol (<u>editor@BarbaraMcNichol.com</u>) helps authors perfect their writing through expert editing and her quick-reference guide, Word Trippers: The Ultimate Source for Choosing the Perfect Word When It Really Matters, available at <u>www.BarbaraMcNichol.com</u> She can be reached at 520-615-7910.

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